



turchette advertising agency

9 Law Drive, Fairfield, New Jersey 07004-3233 • Tel: 973-227-8080 • Fax: 973-227-8342 • www.turchette.com

news release

client: PASCACK COMMUNITY BANK
date: IMMEDIATE
contact: AGENCY
Michael J. Gavin

contact: CLIENT
Bruce M. Meisel
201-722-4722

Photo captions appear at the end of release

Bank of Hackensack, a Division of Pascack Community Bank, Held Successful Grand Opening Celebration on March 14th

***Over 250 Area Residents Attended the
Bank of Hackensack's Grand Opening***

WESTWOOD, NJ – Pascack Community Bank, (stock is traded on the OTC Bulletin Board "OTCBB" under the symbol "PCCB") announced that the Bank of Hackensack, a Division of Pascack Community Bank, held its exceptionally well-attended grand opening celebration at 9 Polifly Road on the morning of Saturday, March 14th.

Philip Garry III, Vice President, Branch Manager of the Bank of Hackensack, a Division of Pascack Community Bank, welcomed everyone to the celebration, which included refreshments, entertainment, and souvenirs.

"We are happy that so many residents of Hackensack and its surrounding towns came out to the grand opening to show their support and welcome us to the neighborhood," said Bruce Meisel, President and CEO of Pascack Community Bank. "By naming this division of Pascack Community Bank, the Bank of Hackensack, we are identifying ourselves as part of the Hackensack community.

And being a strong community bank, we hope to provide vital financial services to the people, businesses and professionals of this area for many years to come.”

The first 100 adults to arrive received a free Presidential Gold Coin from “The Pot of Gold” and over \$1,000 in cash and prizes was up for grabs at the “Wheel of Fun.” Winners of the top \$100 cash prizes included Dominick Savastano (see attached photo) and Pat Wiley, both of Hackensack, and Washington Jiminez of Lodi.

The March 14th celebration also kicked off the month-long “Luck of the Irish” Sweepstakes, for a chance to win a 42” flat screen HDTV!

A Premium Power Plus Savings Account rate of 3.05% APY (Annual Percentage Yield) on a minimum deposit of \$10,000 was offered during the celebration, as well as the opportunity to receive a free 5” x 5” Safety Deposit box for one year when customers opened a free personal or business checking account.

Other financial services provided by the bank include free Personal Checking, free Online Banking with free Bill Pay, free Coin Redemption with the Pocket Pal Coin Machine, free Business Checking, Remote Deposit Capture, Residential Mortgages, Commercial Loans and Business Lines of Credit, to name a few.

Founded in 2002, Pascack Community Bank provides friendly, personalized banking services to consumers and businesses located in the Bergen and Essex County, NJ areas. In addition to the Bank of Hackensack, a Division of Pascack Community Bank, which is located at 9 Polifly Road in Hackensack, Pascack Community Bank, headquartered at 21 Jefferson Avenue in Westwood, has a second Hackensack branch at 25 Main Street, across from the Bergen County Courthouse. It also has a third branch in northern Essex County, the Bank of Nutley, a division of Pascack Community Bank, located at 356 Franklin Avenue.

Two additional branches, one in Rochelle Park, scheduled to open early in the fourth quarter of this year and another in Hillsdale, which is scheduled to open in early 2010.

Pascack Community Bank's lending activities are geared toward small and medium-sized business customers, professional practices and consumer and retail customers. Its products include term loans, residential and commercial mortgages, working capital and home equity lines of credit. Deposit services offered include various types of personal and business checking accounts, savings accounts and certificates of deposit in addition to 24/7 telephone banking, online banking with bill pay, and 24-hour drive-up/walk-up ATMs.

The Bank is a member of the Federal Deposit Insurance Corporation and is an Equal Housing/Equal Opportunity Lender. The Bank of Hackensack's hours are Monday, Tuesday, Wednesday and Friday from 9:00AM to 5:00PM; Thursday from 8:00AM to 6:00PM; and Saturday from 9:00AM to 12:00 noon. The Drive-up window is open Monday through Friday from 9:00AM to 6:00PM and Saturdays from 9:00AM to 12:00 noon. For more information call (201) 457-0400 or visit the bank's web site at www.bankofhackensack.com.